



News

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John Hancock Financial Network Establishes Presence in Cleveland Area Under Leadership of Peter Butler

Boston, MA (October 14, 2008) John Hancock Financial Network (JHFN)* has established a presence in Cleveland under the leadership of Peter F. Butler, Managing Director with JHFN's firm in Columbus, said Peter Gordon, President of JHFN. Butler has hired 14 full-time representatives as part of the firm's plan to meet the growing needs of clients in the Cleveland area.

Butler, a resident of Hinckley, Ohio, joined the Columbus-based JHFN firm earlier this year. He is responsible for serving the financial needs of the clientele in the Cleveland area while attracting professional financial representatives to build upon their careers with the firm.

"It's been great to have Pete manage the strategic growth of our firm in Cleveland. His leadership skills, years of experience, and wealth of knowledge will accelerate our expansion," commented Mike Sekara, Managing Partner of the JHFN-Columbus Sekara firm.

Butler has 20 years of experience in the financial services industry. He has received numerous awards and honors as a leading financial representative and as an effective manager known for building highly successful financial services firms.

"I am excited to grow the firm in the Cleveland marketplace," said Butler. "Our organization is team-oriented with a clear focus on providing small business and high net-worth clients with a range of financial services to meet their unique needs. We also offer wonderful career opportunities for entrepreneurial, motivated professionals."

About John Hancock Financial Network

John Hancock Financial Network (JHFN) is a leader with the stability and scale to offer an innovative business model that gives entrepreneurial financial professionals the power to effectively build unique businesses, based on their own vision and market opportunity. JHFN is a national network of independent career firms with over 1,800 financial professionals across the U.S. For more information on John Hancock Financial Network and its national network of independent career firms, visit www.jhnetwork.com.

About John Hancock and Manulife Financial

John Hancock is a unit of Manulife Financial Corporation (the Company), a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and in most of Asia, and primarily as John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$400 billion (US\$393 billion) as at June 30, 2008.